



# USING DATA TO INFORM AND IMPROVE YOUR JOURNALISM



**NEWS  
IMPACT  
PROJECT**

# Meet the Presenters



**Katie Kutsko, Partner Development Manager,  
Metrics for News**



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# Learn More

Want to know more about the News Impact Project, or have a story you'd like to submit?

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The logo for the News Impact Project is a square graphic. The top-left portion is purple, and the bottom-right portion is black. The words "NEWS", "IMPACT", and "PROJECT" are stacked vertically in a bold, white, sans-serif font, positioned over the black area of the square.

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