

# ADYPU



ASOCIACIÓN  
DE DIARIOS Y  
PERIÓDICOS DEL  
URUGUAY

July 22, 2022

The Honorable Amy Klobuchar  
Chairwoman, Subcommittee on  
Competition Policy, Antitrust, and  
Consumer Rights  
United States Senate  
425 Dirksen Senate Building  
Washington, DC 20510

The Honorable Mike Lee  
Ranking Member, Subcommittee on  
Competition Policy, Antitrust, and  
Consumer Rights  
United States Senate  
361A Russell Senate Office Building  
Washington, D.C. 20510

The Honorable David Cicilline  
Chairman, Subcommittee on  
Antitrust, Commercial and  
Administrative Law  
U.S. House of Representatives  
2233 Rayburn House Office Building  
Washington, DC 20515

The Honorable Ken Buck  
Ranking Member, Subcommittee on  
Antitrust, Commercial and  
Administrative Law  
U.S. House of Representatives  
2455 Rayburn House Office Building  
Washington, D.C. 20515

Dear Chairwoman Klobuchar, Chairman Cicilline, Ranking Member Lee, and Ranking Member Buck,

The Association of Newspapers and Periodicals of Uruguay (Adypu) expresses its support for H.R. 1735 / S.673, the Journalism Competition and Preservation Act (JCPA). We believe this legislation will be significant for the U.S. media and positively affect the rest of the countries of the Americas and the world closely following the issue.

In the case of Uruguay, where we are also encouraging our legislators to promote laws and public policies for large platforms to pay for the use of journalistic content, this law would create an important precedent.

We wish to express the urgent need for legislation that allows us to be compensated by the technological giants (Google-Facebook) fairly. For almost 20 years, they have been commercializing the news content without paying any retribution to us who assume the costs and challenges of sustaining free journalism in each nation.

In the case of Uruguay, the press has become a practically unsustainable business since the advent of large platforms. As a result, the local media is in extreme fragility. This dominant and abusive position not only deteriorates the local media ecosystem but also directly damages the sector's labor market, destroying jobs that will be difficult to recover, particularly in the critical situation of post-pandemic employment.

We trust that you, as public servants, will understand the historical relevance of passing this legislation.

Sincerely yours,

Guillermo Scheck

President

Association of Newspapers and Periodicals of Uruguay (Adypu)

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