

# NJPA NEW JERSEY PRESS ASSOCIATION

February 2, 2022

The Honorable Amy Klobuchar

Chairwoman, Subcommittee on Competition Policy, Antitrust, and Consumer Rights United States Senate

425 Dirksen Senate Building

Washington, DC 20510

The Honorable Mike Lee

Ranking Member, Subcommittee on Competition Policy, Antitrust, and Consumer Rights United States Senate

361A Russell Senate Office Building

Washington, D.C. 20510

Dear Chairwoman Klobuchar and Ranking Member Lee:

My name is Richard Vezza and I am the Government Affairs Chairman of New Jersey Press Association in Titusville, New Jersey. I am writing on behalf of the signatories below. We are reaching out to request your support for H.R. 1735 / S.673, the Journalism Competition and Preservation Act (JCPA). This bipartisan bill is critically important to protecting the future of high-quality, local journalism in New Jersey and across the country.

A free and diverse press is the backbone of a healthy and vibrant democracy. Yet the control of access to trustworthy news online has become concentrated in the hands of two dominant tech platforms, Facebook and Google. Despite news being the reason for which a significant portion of users turn to Facebook and Google, these companies leverage their dominance over the digital marketplace to set the rules for news publishers and determine how journalism is displayed, prioritized, and monetized.

The JCPA would help address these problems by allowing publishers such as our members to come together to negotiate with the platforms for the compensation they deserve, and an enforcement mechanism will ensure equitable compensation to ALL news publishers big and small.

Recent experiences in Australia and Europe demonstrate that other countries recognize the disparity in bargaining power between news publishers and Facebook and Google and are moving towards a new compensation model for publishers, one that ensures that equitable terms are offered to all publishers and that platforms participate in good faith.

**The moment to act in the U.S. is now.** It is more important than ever to protect quality journalism and ensure that the people who create journalistic content are compensated fairly for their often-painstaking work.

Journalism is critical to a functioning democracy, and the price of inaction - the disappearance of local news - is too great. I urge you to support news publishers across the country and sponsor the Journalism Competition and Preservation Act.

Sincerely,

*William Murray*

Chairman

New Jersey Press Association

The Trentonian

*Paul D'Ambrosio*

President

New Jersey Press Association

The Asbury Park Press

*Brett Ainsworth*

Vice-President Weeklies

New Jersey Press Association

The Retrospect

*Audrey Harvin*

Vice-President Dailies

New Jersey Press Association

Burlington County Times

*Richard Vezza*

Government Affairs Chairman

New Jersey Press Association

The Star-Ledger

*Mark Blum*

Treasurer

New Jersey Press Association