

SUPPORT  
**REAL**  
NEWS

# WE ARE REAL NEWS

We take our responsibility to report the truth very seriously. That is why we invest in the resources needed to seek out and report the truth.

We believe strongly in the value of quality journalists that produce important investigative journalism.

We work tirelessly to uphold our commitment to the truth because at the end of the day, if we don't, no one else will.

While it's tempting to believe everything you read, the reality is that not all "news" publishers are created equal.

We hope that, when given the choice, you will seek out trusted news sources that are committed to delivering Real News.

**SUPPORT REAL NEWS.  
USE A TRUSTED NEWS  
SOURCE.**

#SupportRealNews

**NEWSMEDIA**  
ALLIANCE

**ICIJ** The International Consortium of  
Investigative Journalists

**INLAND**  
PRESS ASSOCIATION

**Local Media Consortium**  
A NATIONAL PARTNERSHIP OF POWERFUL LOCAL MEDIA

SOUTHERN NEWSPAPER  
PUBLISHERS ASSOCIATION  
**SNPA**

**WORLD  
EDITORS  
FORUM**  
within  
WAN/IFRA

THE EDWARD R.  
**Murrow**  
COLLEGE OF COMMUNICATION  
WASHINGTON STATE UNIVERSITY

**WAN/IFRA**  
World Association of Newspapers and News Publishers

**The Center for  
Public Integrity**

**Stony Brook University**

[newsmediaalliance.org/isitrealnews](https://newsmediaalliance.org/isitrealnews)