**Letter to Senators**

Honorable Senator **[LAST NAME]**,

**[On behalf of ORGANIZATION/As a representative of the news media industry in STATE]**, I would like to thank you for co-sponsoring S. 673, the*Journalism Competition and Preservation Act* (JCPA), introduced earlier this year by Senators Amy Klobuchar (D-MN) and John Neely Kennedy (R-LA). This important piece of legislation helps ensure that high-quality journalism remains available and accessible to communities across the United States for years to come.

The current online ecosystem is dominated by two online platforms, Google and Facebook. These platforms control access to trustworthy news online, defining the rules of the game and controlling the digital ad market, while reaping most of the benefits. Meanwhile, news publishers continue to struggle with declining subscription and advertising revenue. There must be a fair exchange for the significant value news publishers provide to Google and Facebook so that publishers can continue to invest in quality journalism that keeps our communities informed and engaged. The JCPA would give news publishers a fighting chance by allowing them to come together to collectively negotiate with the online platforms for a fairer deal.

We are encouraged that Congress has recognized the issue and is working in a bipartisan manner to support news publishers. Far too many newspapers in **[STATE]** and across America are struggling, and I would like to thank you for your continued support of the JCPA as it moves through Congress. Journalism is critical to a functioning democracy, and the price of doing nothing – the continuing disappearance of local newspapers – is simply too great.

Sincerely,

**[NAME]**

**[TITLE]**

**[ORGANIZATION]**

**Letter to Representatives**

Honorable Representative **[LAST NAME]**,

**[On behalf of ORGANIZATION/As a representative of the news media industry in STATE]**, I would like to thank you for co-sponsoring H.R. 1735, the*Journalism Competition and Preservation Act* (JCPA), introduced earlier this year by Representatives David Cicilline (D-RI) and Ken Buck (R-CO). This important piece of legislation helps ensure that high-quality journalism remains available and accessible to communities across the United States for years to come.

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Sincerely,

**[NAME]**

**[TITLE]**

**[ORGANIZATION]**