

SUPPORT
REAL
NEWS

IS THIS REAL NEWS?

Real news and fake news can be difficult to tell apart. **The best way to ensure your news is the real deal? Use a trusted news source.**

#SupportRealNews | newsmediaalliance.org/isitrealnews



NEWS MEDIA
ALLIANCE

Support Real News.
Use a Trusted
News Source.

Real News is provided by **reputable news organizations.**

These **publishers** invest in **quality journalists** who seek and report the truth.¹

Their stories cite **credible sources** and are **fact-checked** by their peers.

ICIJ The International Consortium of
Investigative Journalists

INLAND
PRESS ASSOCIATION

LocalMediaConsortium
AN EQUAL PARTNERSHIP OF FORMER LOCAL NEWS

SOUTHERN NEWSPAPER
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Murrow
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WASHINGTON STATE UNIVERSITY

WAN  **IFRA**
World Association of Newspapers and News Publishers

**WORLD
EDITORS
FORUM**
WORLD EDITORS FORUM

 **The Center for
Public Integrity**

¹ Society of Professional Journalists, Code of Ethics, September 2014.