

E/426/2022

July 22,2022

The Honorable Amy Klobuchar
Chairwoman, Subcommittee on
Competition Policy, Antitrust, and
Consumer Rights
United States Senate
425 Dirksen Senate Building
Washington, DC 20510

The Honorable Mike Lee
Ranking Member, Subcommittee on
Competition Policy, Antitrust, and
Consumer Rights
United States Senate
361A Russell Senate Office Building
Washington, D.C. 20510

The Honorable David Cicilline
Chairman, Subcommittee on
Antitrust, Commercial and
Administrative Law
U.S. House of Representatives
2233 Rayburn House Office Building
Washington, DC 20515

The Honorable Ken Buck
Ranking Member, Subcommittee on
Antitrust, Commercial and
Administrative Law
U.S. House of Representatives
2455 Rayburn House Office Building
Washington, D.C. 20515

Dear Chairwoman Klobuchar, Chairman Cicilline, Ranking Member Lee, and Ranking Member Buck,

Hereby, we are pleased to inform you that the International Association of Broadcasting - IAB, an international non-governmental organization representing 17,000 radio and television stations in the Three Americas, agrees with and supports H.R. 1735/ S.673, the Journalism Competition and Preservation Act (JCPA).

Freedom of Expression has always been a fundamental principle within the United States Democracy and the media have been essential instruments for its strengthening. The emergence of the Internet also definitely contributed to the media's activity to have an even greater reach and to better serve the people.

However, it is notorious that in the last few years some agents within the Internet have reached such important positions of power that they have begun to affect the very fundamental principles that inspired this valuable space. Companies such as Google and Meta have taken advantage of these dominant positions they have achieved to impose conditions on the media that severely affect their activity, using news content that belong to them without their authorization and without paying the corresponding remuneration. At the same time, they benefit from this illicit activity by capturing a large portion of advertising, pushing many local media to the edge of extinction.

We believe that it is necessary to restore that balance of power that has been lost and we firmly believe that the JCPA is the right instrument to fulfill that purpose.

We trust in the wisdom of the U.S. Congress to appreciate the importance of a vigorous, pluralistic and diverse media system to ensure a strong and robust democracy.

Yours sincerely,



Lic. Eugenio Sosa Mendoza
IAB President



Dr. Juan Andrés Lerena
IAB Director General