



Holly Lubart

Vice President, Government Affairs, News/Media Alliance

Holly Lubart is Vice President, Government Affairs, for the News/Media Alliance. Prior to this role, Holly served as Vice President, Government Affairs for the Pennsylvania NewsMedia Association.

In addition, she has worked for the Pennsylvania House of Representatives, served in two gubernatorial administrations, and represented the Pennsylvania Health Care Association and Pennsylvania Architects Association. Holly started her career as a journalist and is passionate about advocating for the future of the news media.

She holds a B.A. degree in Communication/Journalism from Shippensburg University, where she served on the Alumni Board of Directors for two terms. With over 25 years of experience, she has won awards for her work in Government Affairs/Advocacy, Communications, and Meetings/Events/Education.