

January 31, 2022

The Honorable Amy Klobuchar
Chairwoman
Subcommittee on Competition Policy,
Antitrust, and Consumer Rights
U.S. Senate
425 Dirksen Senate Office Building
Washington, DC 20510

The Honorable Mike Lee
Ranking Member
Subcommittee on Competition Policy,
Antitrust, and Consumer Rights
U.S. Senate
361A Russell Senate Office Building
Washington, D.C. 20510

Dear the Honorable Amy Klobuchar and the Honorable Mike Lee:

I represent news publishers in the state of California and I am reaching out to request your sponsorship of H.R. 1735 / S.673, the Journalism Competition and Preservation Act (JCPA). This bipartisan bill is critically important to protecting the future of high-quality, local journalism in our state and across the country. We need your support now to sustain coverage of issues of vital importance to your communities.

A free and diverse press is the backbone of a healthy and vibrant democracy. Yet the control of access to trustworthy news online has become concentrated in the hands of two dominant tech platforms, Facebook and Google. Despite news being the reason for which a significant portion of users turn to Facebook and Google, these companies leverage their dominance over the digital marketplace to set the rules for news publishers and determine how journalism is displayed, prioritized, and monetized.

The JCPA would help address these problems by allowing publishers such as us to come together to negotiate with the platforms for the compensation they deserve, and an enforcement mechanism would ensure equitable compensation to ALL news publishers big and small.

Recent experiences in Australia and Europe demonstrate that other countries recognize the disparity in bargaining power between news publishers and Facebook and Google and are moving towards a new compensation model for publishers, one that ensures that equitable terms are offered to all publishers and that platforms participate in good faith.

The moment to act in the U.S. is now. It is more important than ever to protect quality journalism and ensure that the people who create journalistic content are compensated fairly for their often-painstaking work.

Journalism is critical to a functioning democracy, and the price of inaction – the disappearance of local news – is too great.



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I respectfully urge you to support the well over 600 news publishers in California by voting AYE on the Journalism Competition and Preservation Act.

Sincerely,
Charles F. Champion II
President & CEO